

## Key messages for general public during COVID-19:

**Situation: Level 4, nation-wide lock down. Aquaculture classed as essential service**

- The wellbeing of our people is our number 1 priority during this time, and we will be doing everything in our power to protect them and their families from COVID-19.
- We have implemented a raft of strict new measures across all operations to ensure we comply with all COVID-19 requirements.
- In order to look after our animals and supply Kiwis with fresh, safe, nutritious seafood, aquaculture has been classed as an essential service to continue during the COVID-19 crisis. Our marine farmers and processors do not take this responsibility lightly.
- It is not business as usual for us. All operations have been pared back to ensure that only critical on-farm work continues to maintain the welfare of our stock, and to produce natural and nutritious foods, which are available in supermarkets and direct delivery channels.
- We are privileged/honoured to be able to keep working for New Zealand while others in our communities are not so fortunate.